

Draft Programme

Advancing Societal Impact of Social Sciences and Humanities

*An interactive online course on creating opportunities for
societal impact and business initiatives*

Organised by

AESIS

NETWORK FOR
ADVANCING & EVALUATING THE SOCIETAL IMPACT OF SCIENCE

12, 14, 19, 21 & 26 May 2020
Virtual Course

Target groups

Science funders
Science policy makers
Research managers within Social Sciences & Humanities (SSH)
Facilitators of Societal Impact (knowledge exchange, business development)
Strategists within universities
Managers of public-private SSH research & consultancy programs

Partners



Programme

Advancing Societal Impact of Social Sciences and Humanities

*All times
in GMT (+1)*

Tuesday May 12 - Introduction, Spin offs and IP policies

- 09.00 **Mark Mann** (Innovation Lead, Humanities & Social Sciences, Oxford University Innovation & Senior Consultant, Oxentia)
- **Introducing the Themes and Aims of the Course**
- **Conditions for Spin-offs and Entrepreneurship**
- 10.45 *Break*
- 11.15 **Marc Sedam** (Chair, AUTM & Vice Provost for Innovation and New Ventures, Managing Director of UNHInnovation USA)
How to Develop IP Policies with an exclusive focus on SSH
- 12.45 *End of Day 1*

Thursday May 14 - Identifying and developing business opportunities

- 09.00 **AESIS Network**
Welcome, recap of take-aways and introduction of today's theme
- 09.15 **Frank Zwetsloot** (Founder of the AESIS Network & Director of ScienceWorks, The Netherlands)
- **Connecting Academic Excellence with Business Opportunities through the 6i-Steps (Idea, Initial Support, Initiative, Investment, Implementation, Institutionalization)**
- **Discussing the questionnaire**
- 10.45 *Break*
- 11.15 **Mikkel Rasmussen** (Co-Founder & Partner, ReD Associates, Denmark)
- **Hands-on Examples and Tools for Consulting with Business using SSH Expertise**
- **How Universities may Support their Researchers in Connecting with Society**
- 12.45 *End of Day 2*

Tuesday May 19 - Implementing an impact strategy in your SSH university unit

- 09.00 **AESIS Network**
Welcome, recap of take-aways and introduction of today's theme
- 09.15 **Thomas König** (Head of Strategy and Scientific Services, Institute for Advanced Studies, Austria)
Conditions and bottlenecks for structuring an impact strategy in your institute
- 10.45 *Break*
- 11.15 **David Budtz Pedersen** (Director, Humanomics Research Centre, Denmark)
Creating Business Alliances and Institutional Incentives
- 12.45 *End of Day 3*

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Thursday May 21 - Structures for mapping and assessing impact of SSH

- 09.00 **AESIS Network**
Welcome, recap of take-aways and introduction of today's theme
- 09.15 **Adam Luqmani** (Economic and Social Research Council)
Catherine Kerfoot (Arts and Humanities Research Council)
Creating Frameworks for Operationalizing Societal Impact
- 10.45 *Break*
- 11.15 **Alis Oancea** (Director of Research in the Department of Education
& Special Advisor on Research Impact, University of Oxford)
Research Assessment Strategies for Impact
- 12.45 *End of Day 4*

Tuesday May 26 - Consultancy opportunities for SSH

- 09.00 **AESIS Network**
Welcome, recap of take-aways and introduction of today's theme
- 09.15 **Oliver Cox** (Heritage Engagement Fellow and Co-Lead, Oxford University Heritage
Network)
Mapping the Barriers to Consultancy and Finding the Opportunities
- 10.45 *Coffee & tea break*
- 11.15 **Frank Zwetsloot** (Founder of the AESIS Network & Director of ScienceWorks, The Netherlands)
- Presentations by participants: **How to Develop your Opportunities for Business**
- Recap, take away points and addressing last questions of participants
- 12.45 *End of the course*